

March 15, 2015



An artistic and awe-inspiring look at what animals can teach us about creative problem solving

★ “This is a work that will be read and examined again and again, with something new to be discovered at every turn. Profound and entirely wonderful.”
— *Kirkus Reviews* (STARRED REVIEW)

From the creators of the bestselling and critically acclaimed *You Are Stardust* comes *Wild Ideas* (April 15, 2015), a new picture book that looks deep into the forests, skies, and oceans to explore how animals solve problems. Bees calculate, otters make tools, and mimic octopuses are masters of make believe. Looking to the ways animals seek solutions is one way to jump-start our thinking.

Today’s world is full of problems. And especially for kids, it can all seem a little overwhelming. Whether on a personal or global scale, problems tend to be viewed as unsolvable, discouraging obstacles. But what if we viewed them as opportunities?

Now, new educational trends like inquiry-based and self-directed learning, STEM curriculum, and the maker movement mean emphasis on outside-the-box thinking and creative problem solving is growing. Problems don’t have to trip us up if we view them as openings for innovation.

With ideas drawn from current science on every page, this is a timely resource for classrooms, libraries, and families that invites readers to indulge their sense of wonder and curiosity. Through lyrical text paired with breathtaking dioramas by award-winning artist Soyeon Kim, *Wild Ideas* reinforces the connection between humans and nature by showing that we can uncover surprising solutions by observing the world around us.

Additional resources, including a teacher’s guide prepared by the Ontario Institute for Studies in Education and podcasts by the author on the scientific research behind the ideas in the book, will be available at owlkidsbooks.com/wildideas in April.

Author Elin Kelsey is available for interviews upon request.

Wild Ideas

Let Nature Inspire Your Thinking

By Elin Kelsey

Illustrated by Soyeon Kim

Publication date: April 15, 2015

ISBN 978-1-77147-062-9

Hardcover • 32 pages • 8.25 x 10.25 • Ages 4+

Publisher: Owlkids Books

\$18.95 US / CDN

Contacts for Review Copies & Media Bookings

US: Rebecca Grose • socalpublicrelations@yahoo.com • 619.334.7164

Canada: Allison MacLachlan • allison.maclachlan@owlkids.com • 416.340.2700 x227

owlkidsbooks.com • owlkidsbooks.com/wildideas



Facebook.com/Owlkids



Twitter.com/Owlkids



Find *Wild Ideas* on Goodreads!