



OWLKIDS BUSINESS PARTNERSHIPS

Owlkids, in business since 1976, publishes entertaining, unique, high-quality books and magazines that nurture the potential of children and instil in them a love of reading and learning—about themselves and the world around them. Our mission is to contribute to the development of children, helping them become literate, well-informed, media-savvy, and socially conscious global citizens as they move through childhood and adolescence to adulthood.

Owlkids produces the award-winning magazines *Chirp*, *Chickadee*, and *OWL*, as well as many online resources. The role of families in developing a love of reading through play, laughter, and activities is integral to our success. *Chirp*, for children aged 3 to 6, uses stories, puzzles, and activities to encourage children to laugh and learn. *Chickadee*, for children aged 6 to 9, is a fun, hands-on magazine that provides interactive stories, puzzles, comics, animal features, and science experiments to educate and entertain readers. *OWL*, for children aged 9 to 13, provides relevant information on topics ranging from social justice to the environment, and pop culture to peer relationships, with a fun and engaging style. The magazine also includes comics, puzzles, and quizzes to ensure the content is approachable and enticing for all readers.

Owlkids Books Inc. publishes critically acclaimed and award-winning books for children from birth to 13 years old. Our books reflect and respect the intelligence, imagination, and curiosity of children, and cover a wide range of subjects. Our insightful picture books, engaging graphic novels and fiction, and thought-provoking non-fiction books are recognized for their energy, creativity, sense of humour, emotional resonance, and topical relevance.

Our books and magazines have received numerous accolades and awards, including from the Parents' Choice Foundation, REVERE Awards (Association of Educational Publishers), the Canadian Children's Book Centre, the National Magazine Awards, the Ontario Library Association, and other organizations.

In business partnerships, Owlkids will review all requests under several different criteria to assess the alignment of business mandates, target markets, and opportunities for partnership to support kids' love of reading and learning.

Our considerations will include:

- ***Mission & Market:*** Our goal is to help children grow into educated, informed adults. Does your mission align with ours?
- ***Diversity, Equity, and Inclusivity:*** Owlkids is committed to making diversity, equity and inclusivity a priority within our company and in the work we do, to support traditionally underrepresented communities, and to turn this support into concrete actions now and in the future. As we pursue these goals through staff training, content review, content development, accessibility review, and more, how does your work in this area align with or complement ours?

- ***Environmental Sustainability:*** As producers of books and magazines, we are aware of the environmental impact of those products. Our magazines are printed on FSC-certified paper, with fibres coming from responsible sources and using inks that contain vegetable-derived materials from renewable resources. Our books also use FSC-certified paper; we print conservatively, reprint as necessary, and manage inventory levels carefully. How does your company manage environmental sustainability?
- ***Business Practices:*** Owlkids is committed to practices that respect and engage our staff, freelancers, and content creators. Our approach to working with customers is grounded in ethical and open communication framed by our goals as a for-profit company. How do your company's practices reflect your mission?

Interested in pursuing a partnership with Owlkids?

Email us at businesspartnerships@owlkids.com

Please include:

- Your name and/or organization name
- Focus of organization or project or link to online information
- Project timeline