



OWLKIDS COMMUNITY PARTNERSHIPS

Since 1976, our mission has been to publish entertaining, unique, high-quality books and magazines that nurture the potential of children, instilling in them a love of reading and learning about themselves and the world around them. Our goal is to contribute to the development of children and help them become literate, well-informed, media-savvy, and socially conscious global citizens as they move through adolescence to adulthood.

Owlkids publishes award-winning books and the magazines *Chirp*, *Chickadee*, and *OWL*, as well as online resources for children.

The role of families in developing a love of reading through play, laughter, and activities is integral to our success. *Chirp*, for children aged 3 to 6, uses stories, puzzles, and activities to encourage laughter and learning. *Chickadee*, for children aged 6 to 9, is a fun, hands-on magazine that provides interactive stories, puzzles, comics, animal features, and science experiments to educate and entertain readers. *OWL*, for children aged 9 to 13, provides relevant information on topics ranging from social justice to the environment, and pop culture to peer relationships, with a fun and engaging style. The magazine also includes comics, puzzles, and quizzes to ensure the content is approachable and enticing for all readers.

Owlkids Books Inc. publishes critically acclaimed and award-winning books for children from birth to 13 years old. Our books reflect and respect the intelligence, imagination, and curiosity of children, and cover a wide range of subjects. Our insightful picture books, engaging graphic novels and fiction, and thought-provoking non-fiction books are recognized for their energy, creativity, sense of humour, emotional resonance, and topical relevance.

Our books and magazines have received numerous accolades and awards, including from the Parents' Choice Foundation, REVERE Awards (Association of Educational Publishers), the Canadian Children's Book Centre, the National Magazine Awards, the Ontario Library Association, and other organizations.

Working with Owlkids

A few times each year, Owlkids seeks to partner with people and organizations on initiatives that advance and share our mission of inspiring children. If you would like to partner with Owlkids, please read our guidelines and application process below to determine a potential fit.

Owlkids Community Partnership Guidelines

We are interested in working with persons, programs, and organizations that:

- Align with Owlkids' mission to inspire and guide children responsibly as they grow and learn, with particular emphasis on literacy of all kinds;

- Are relevant to children aged 3-14;
- Promote responsible messaging about mental, emotional, and physical health of children, and are committed to diversity, equity, and inclusion.

Note: We can only work with a small number of organizations every year. Applications will be reviewed at the end of March, June, September, and December. We will respond to successful applicants within 30 days of review. We will respond to successful applicants only, within 30 days of review.

What Owlkids Brings to a Partnership

Digital Content Access

- Dedicated blog posts on OWLconnected.com, a kid-friendly news site for ages 9 to 13 covering science, technology, world events, social justice, sports, entertainment, and the environment.
- Dedicated blog posts on one of the blogs hosted on owlkids.com
 - [The Chirp Family Fun blog](#) — content for children aged 3 to 6.
 - [The Club Chickadee blog](#) — content for children aged 6 to 9.
 - [The Owlkids Family blog](#) — content for *Chirp*, *Chickadee*, and *OWL* parents.
- Administer contests with partners through the Owlkids [contest page](#).
- Joint development of printable and downloadable resources such as activity booklets and colouring sheets for children ages 3 to 13.

Social Media Content Access

- Cross-promotion of events, videos, surveys, and resources on [Twitter](#), [Facebook](#), or [Instagram](#).
- Administering contests with partners on social media platforms.
- Offering our platforms for live virtual events.
- Instagram Live, Facebook Live

Interested in pursuing a partnership with Owlkids?

Email us at partnerships@owlkids.com

Please include:

- Your name and/or organization name
- Focus of organization or project or link to online information
- Project timeline